



## MASTER OF BUSINESS ADMINISTRATION

### EARN YOUR MBA ONLINE

As one of the only universities offering specialized micro-credentials within an online MBA program, UJ Accelerated gives you the opportunity to tailor your learning. In this program, you'll align your MBA with your professional goals by selecting focused coursework. These courses give you the specific skills and knowledge you need to excel in your chosen field.

#### ACADEMIC EXCELLENCE

Our curriculum is designed to be rigorous, yet manageable for working professionals. By learning from faculty made up of industry experts and seasoned academics, you'll grow to understand foundational business principles, as well as the most up-to-date insights and practices.

#### CUSTOMIZED LEARNING

We recognize the importance of catering to the diverse needs and aspirations of our students. You'll choose courses specific to two of eight focused micro-credentials. Plus, with no set class times, you can log in and learn when it's most convenient for you.

#### ETHICAL LEADERSHIP & GLOBAL PERSPECTIVE

Through engaging case studies, collaborative projects, and exposure to diverse cultural perspectives, we foster an inclusive learning environment that encourages you to navigate complex ethical dilemmas and make informed, socially conscious decisions—all within a global context.

Contact program director Dr. Michael Brizek to learn more about the MBA program.

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## WHY

### University of Jamestown Accelerated?

- TOP-RANKED UNIVERSITY**  
 UJA is the online division of University of Jamestown—a private, liberal arts University that’s helped students succeed since 1883.
- ONLINE DELIVERY**  
 Courses are available online 24/7—allowing you to learn around work and family commitments. You’ll have virtual opportunities to meet as a group for lectures and office hours. Attend live or watch the replay.
- UNMATCHED SUPPORT**  
 Each student gets a faculty advisor to help them stay on track. Plus, you’ll get virtual access to the same support services offered on campus.
- ACCELERATED LEARNING**  
 We offer 8-week, year-round course with three starts per year: January, May, and August. Our generous transfer policies help you get credit for previously completed work.

## CURRICULUM

After completing core courses, students will take additional courses specific to two of the eight micro-credentials available, equaling 12 credit hours. Students are expected to complete 30 credit in total (or 33 credits with the BUSN 500 foundations course for admitted MBA students with a non-business undergraduate degree). Most students finish their degree in 12-18 months.

COURSE	TITLE	CREDITS
BUSN 500	Business Fundamentals	3
BUSN 505	Business Research Methods	3
BUSN 510	Human Resource Environment	3
ECON 615	Economic Analysis	3
BUSN 630	Applied Corporate Finance	3
BUSN 640	New Venture Development	3
BUSN 650	Capstone: Strategy Formulation and Implementation	3
<b>BUSINESS ANALYTICS MICRO-CREDENTIAL</b>		
BUSN 615	Management Information Systems	3
BUSN 655	Analytics and Big Data Management	3
<b>ORGANIZATIONAL LEADERSHIP MICRO-CREDENTIAL</b>		
LDRS 500	Foundations of Leadership	3
LDRS 503	Leadership Ethics	3
<b>SUPPLY CHAIN &amp; OPERATIONS MGMT MICRO-CREDENTIAL</b>		
BUSN 635	Business Process Management	3
BUSN 665	Supply Chain and Logistics	3

COURSE	TITLE	CREDITS
<b>HEALTHCARE MANAGEMENT MICRO-CREDENTIAL</b>		
LDRS 621	Leading in Interprofessional Healthcare Teams	3
LDRS 622	Change & Innovation in Healthcare	3
<b>DIGITAL MARKETING MICRO-CREDENTIAL</b>		
BUSN 610	Consumer Behavior	3
BUSN 630	Social Media Marketing	3
<b>FINANCIAL DEVELOPMENT MICRO-CREDENTIAL</b>		
BUSN 660	Risk Management	3
BUSN 670	Advanced Financial Analysis	3
<b>SPORTS MANAGEMENT MICRO-CREDENTIAL</b>		
LDRS 631	Sports Fundraising and Financial Concepts	3
LDRS 632	Sports Marketing, Promotion, and Communication	3
<b>AGRIBUSINESS MICRO-CREDENTIAL</b>		
BUSN 680	Environment of Agribusiness	3
BUSN 685	Agribusiness Policy Analysis	3

## NOT READY TO DIVE ALL IN?

You have the option to earn micro-credentials only, which still count as graduate-level credit. That way, if you wish to complete the full MBA program later in life, you can do so at an accelerated pace.